

# RATE CARD

## TIER 1 | Founding Sponsor (Annual)

Investment	\$60,000 / year
Availability	1 sponsor
Minimum Commitment	50 episodes

### Includes:

- Sponsor mention near the beginning of **every episode**
- **~30-second live read** (updated monthly) in **first ad position**
- Sponsor mention in **every newsletter**
- Sponsor link in the **show notes** for each episode
- **Retroactive insertion** of live read in all archived episodes
- Branding as “**Founding Sponsor**” across platforms
- Priority guest appearance (as mutually approved)
- 4 dedicated social media collaborations (1X per quarter) including Instagram and LinkedIn

## TIER 2 | Quarterly Sponsor

Investment	\$18,000 / 90-day campaign
Minimum Commitment	12 episodes

### Includes:

- Sponsor mention near the beginning of each episode
- **~30-second live read** in **second ad position**
- Sponsor mention in **Cory's newsletter**
- Sponsor link in the show notes of each sponsored episode
- 1 dedicated social media collaboration including Instagram and LinkedIn

## TIER 3 | Monthly Sponsor

Investment	\$7,500 / month
Minimum Commitment	4 episodes

### Includes:

- Sponsor mention near the beginning of each episode
- **~30-second live read** in **third ad position**
- Sponsor message in **each newsletter that month**
- Sponsor link in the show notes of each episode



## ABOUT

The Sustainable Packaging Podcast with Cory Connors launched in 2021 and has become a trusted platform for conversations that matter. Hosted by Cory Connors, a packaging industry veteran with over 20 years of experience, the show explores the future of packaging through the lens of sustainability.

Cory is deeply passionate about sustainable packaging and uses this podcast to spotlight innovative solutions, amplify expert voices, and inspire meaningful change. Each episode features candid conversations with leaders, innovators, and changemakers across industries. Topics range from emerging materials and circular design to recycling systems and corporate responsibility to make packaging better for people and the planet.

## POPULAR EPISODES

- [Is paper packaging sustainable? David Murgio from Ranpak](#)
- [Drinks bottled where they are sold? / Drop Water CEO / Scott Edwards](#)
- [Seaweed Packaging from Sway / CEO Julia Marsh](#)

## OUR LISTENERS

- Packaging Professionals
- Sustainability Leaders
- Brand Owners & Retailers
- Startup Founders & Innovators
- Industry Event Organizers & Media
- Academic & Research Communities
- Government & Policy Stakeholders

## OUR STATS



**101.8k**  
*downloads*



**147k**  
*total followers*

## FOLLOW ALONG!



CORY CONNORS



SUSTAINABLE PACKAGING PODCAST



@CORYGATED



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